

As part of the CNN Tech 2024 conference, the Regional Innovation Forum 2024 will also be held, which includes "B2B - Business to business" meetings and the "Workshop" co-organized by the European Entrepreneurship Network, at Belgrade on Jun 25, 2024 at the same time as CNN Tech 2024. <http://cnntechno.com/>

The topics of the conference are at the link: http://cnntechno.com/index.php?option=com_content&view=article&id=48&Itemid=54
(All conference participants will be able to participate in the forum.)

Attendance at the forum was confirmed by the Dr. Snežana Kirin, Innovation Center of the Faculty of Mechanical Engineering (**Involvement of new clients in the EEN network**), prof Nenad Marković, University of East Sarajevo (**"How to get Erasmus projects"**) and Zorica Obradović, Institute for Intellectual Property(**"How do startups protect their intellectual property?"**).

This year, the Regional Innovation Forum will organize something completely new: "How to start University spinoff or startup company? How to sell product or service protected by intellectual property?" Consider licensing.

[REGISTER HERE](#)

Within the WORKSHOP, we will also listen to the representatives of the Institute for the Protection of Intellectual Property which will present the ways and conditions to protect your idea in the best possible way.

Over 40 companies are expected to take part in the Forum, together with the following co-organizers within the European Entrepreneurship Network:

- Development Agency of Serbia
- Ss. Cyril and Methodius University in Skopje
- Chamber of Commerce and Industry of the Republic of Srpska
- Development Agency of the Republic of Srpska
- University of Montenegro - Faculty of Mechanical Engineering
- Ministry of Economy of Montenegro
- University of East Sarajevo

B2B meetings

B2B meetings are a quick and easy way to meet potential partners. People are meeting very quickly. 15 minutes is often enough time to connect, then the bell rings and the next meeting begins. If there is an interest in cooperation, you can continue the discussion during breaks.

1. Online registration

Register through the site below and set up your cooperation profile.

In your profile you can choose which technology / products / expertise / service you offer, what kind of cooperation you are looking for and what ideas you would like to discuss with potential partners.

(All cooperation profiles are set up online and everyone will have access to them. The profile can be changed at any time.)

<http://ecf22.talkb2b.net/page/19/What+is+a+matchmaking+event?>

2. Promotion of published profiles

All published profiles will be intensively promoted by the organizers and co-organizers of the gathering. What's more, each participant will see your cooperation profile. Statistical analysis of 40 events showed that profiles with a lot of information were reviewed from 50 to 150 times BEFORE the beginning of the conference itself and are more likely to be reviewed AFTER the conference.

3. Selection of B2B meetings

Email notifications

You will be notified by email for each scheduled appointment. Take a look at the most promising

cooperation profiles. With an intelligent search, you will be able to find partners that match your requirements. In just a few minutes, you will be able to find future potential business partners.

Scheduling B2B meetings

Once you find the right business partners, you will be able to make an appointment with them. You will be able to schedule additional appointments at any time, but keep in mind that appointments are scheduled on a first-come, first-served basis. You can schedule meetings, but you may also be required to meet by other participants.

You will receive your meeting schedule a few days before the conference.